

£500 Marketing Prize Draw – Terms & Conditions

1. Promoter and Eligibility

The prize draw is organised by Footprint Group, Swanwick Business Centre, Southampton, SO31 7GB.

The competition is open to UK-based businesses represented by individuals aged 18 or over. Employees of Footprint Group and their immediate families are excluded.

Only one entry per business is permitted. Existing clients may enter, but the prize cannot be applied to previously agreed or invoiced work.

2. How to Enter

Entry is free, with no purchase necessary.

To enter, complete and submit the official prize draw entry form at the exhibition on Thursday 22 October 2026.

Entries close at 4 pm on Thursday 22 October 2026. Late, incomplete or duplicate entries will not be accepted.

3. The Prize

One winner will receive £500 credit (excluding VAT) towards marketing Services provided by Footprint Group.

The prize can be used towards branding, graphic design, website services, content creation, social media, digital marketing, PPC setup and management, or advertising in Forget Me Not magazine.

PPC advertising spend and other third-party costs are excluded.

The prize cannot be exchanged for cash, transferred or applied to existing invoices. There is no minimum spend, but any unused credit will be forfeited.

Any costs exceeding £500, plus applicable VAT, must be paid by the winner and agreed before work begins.

All services are subject to an agreed brief, scope of work and reasonable availability.

4. Prize Redemption and Artwork Approval

The winner must contact Footprint Group within 14 days of receiving their prize notification to discuss their requirements.

All marketing work must be completed within three months of the winner being notified, except advertising in Forget Me Not magazine, which has a six-month completion period.

The winner must provide all necessary imagery, branding assets, logos, and content required to complete the agreed marketing services within the specified timescales.

All materials supplied must be suitable for use and the winner must have the necessary rights or permissions for their use.

Once final artwork has been approved and signed off in writing, no further amendments, cancellations, or refunds will be permitted, except where required by law or where Footprint Group has failed to deliver the agreed services with reasonable care and skill. Additional amendments may incur charges.

5. Winner Selection and Notification

The winner will be selected at random from all eligible entries on Friday 23 October 2026, using a verifiably random process.

The winner will be contacted within five working days using the details provided.

If the winner does not respond within 14 days of notification, Footprint Group reserves the right to select another winner.

The winner may be invited to participate in publicity, but this is optional. Information confirming that a valid prize has been awarded will be made available in accordance with applicable promotional marketing rules, subject to the winner's privacy rights.

6. Data Protection and Privacy

Footprint Group will use entrants' personal information to administer the prize draw, contact the winner and arrange delivery of the prize.

Entry does not constitute consent to receive marketing communications. Entrants will only be added to Footprint Group's consent-based email marketing list if they actively select the separate, optional marketing opt-in checkbox.

Marketing consent can be withdrawn at any time.

Personal information relating to unsuccessful entrants will be deleted within 90 days of the draw closing, unless separate marketing consent has been provided or longer retention is necessary for legal or regulatory purposes.

Winner information may be retained for longer where required for prize fulfilment, accounting or legal purposes.

For further information about how personal information is used and individual data protection rights, please see our Privacy Policy.

7. General Conditions

The prize draw is governed by the laws of England and Wales.

For any enquiries regarding the prize draw, please contact getseen@footprintgroup.uk.